

Acclimate

2009 Rates*

SIZE	1X	2X	3X	4X
Full Page	16,000	15,200	14,400	13,600
Half Page	10,000	9,500	9,000	8,500
Third Page	8,500	8,100	7,700	7,300
Double Spread	28,000	26,600	25,200	23,800
Back Cover	22,000	20,900	19,800	18,700
Inside Back Cover	18,000	17,100	16,200	15,300
Inside Front Cover	20,000	19,000	18,000	17,000
Section Sponsorship	Negotiable	Negotiable	Negotiable	Negotiable
Industry Exclusive	Negotiable	Negotiable	Negotiable	Negotiable

* Rates are subject to change without notice. Rates listed are per issue and do not include artwork creation. Please read terms and conditions. All prices listed above exclude VAT.

Digital Requirements

MEDIA AND FILE FORMATS

Preferred method of file transfer:

FTP (File Transfer Protocol), You Send It (www.yousendit.com), or Email

FTP (File Transfer Protocol):

ftp.fluidkoncepts.com

username: acclimate_klients.fluidkoncepts.com

password: bangkok

Email (compressed Zip or Stuff) files to:

leanne@fluidkoncepts.com

File size limit: 10MB

Please send an email to leanne@fluidkoncepts.com with the following details:

- 1) Method of file transfer (specify: FTP, You Send It, Email, or other)
- 2) Name of advertiser
- 3) Name of designer and/or agency
- 4) Contact email and number for designer and/or agency

Preferred File Formats: PDF-X 1/a, Adobe CS2 Illustrator, InDesign, or Photoshop.

Acclimate magazine and FluidKoncepts Co., Ltd. will not be responsible for files prepared incorrectly.

General Requirements: All images provided should be final, color corrected, high resolution (300ppi) CMYK files. Please convert all RGB images and spot colors to CMYK. All fonts should be outlined or included with original artwork. All linked images should be embedded or included with original artwork. PSD, TIF, EPS, or AI file types recommended. Hi-res images should not be scaled more than 115% to maintain image quality.

Production Reminders: Ads created in an unacceptable format cannot be accepted and will need to be resubmitted or recreated. All ads submitted should be suitable to print as is. Acclimate and FluidKoncepts Co., Ltd. will not be responsible for any errors in content. If files are prepared improperly and mechanical requirements are not met, Acclimate and FluidKoncepts Co., Ltd. cannot guarantee accurate reproduction of the ad.

FULL
PAGE

NON-BLEED SIZE 20cm x 28.5cm

BLEED SIZE 21.6cm x 30.1cm

TRIM SIZE 21cm x 29.5cm

HALF
PAGE

NON-BLEED SIZE 20cm x 14cm

BLEED SIZE 21.6cm x 15.05cm

TRIM SIZE 21cm x 14.45cm

THIRD
PAGE

NON-BLEED SIZE 12.5cm x 14cm

BLEED SIZE 13.6cm x 15.05cm

TRIM SIZE 13cm x 14.45cm

ADVERTISING DEADLINES

ISSUE* CLOSING

Feb 09 Jan 16

May 09 Mar 27

Aug 09 Jul 10

Nov 09 Sep 28

*Editorial content and dates subject to change without notice

TO ADVERTISE, PLEASE CONTACT: Tracey Starr | tracey@acclimatemagazine.com | +66 8 1267 4248